

PRIVACY POLICY

General Information Collection and Use

Bbqsandwichking.co.th is the sole owner of the information collected on the Website. We will not sell, share or rent this information to others in ways different from what is disclosed in this policy, without first obtaining your consent. Generally, we request this information when registering visitors to the Website, when visitors to the Website and/or registered users request a particular service, or when website visitors enter a sweepstakes or contest. This information collected is used to register the user for the selected service and to contact the user about such service (e.g. email address). Information required to be submitted to become a registered user includes name, email address and street address. Information required to be submitted to become an affiliate includes name, website name and URL, email address, phone number, taxpayer identification number, name to which checks should be written and tax classification. In addition to the foregoing, for purposes of allowing targeted marketing to such individuals, applicable restaurant owners are provided with access to the name and email information for each purchaser of a gift certificate for their restaurant once such certificate has been validated. Certain of our clients (e.g. participants in the affiliate program) have the ability to sign up to receive emails from bbqsandwichking.co.th, however no such emails will be sent to a client unless such client has requested to receive it.

Some of our services may be offered in conjunction with partner companies, affiliates or other companies or websites with which we work. In order for us to provide these services to you, it may be necessary for us to share your personal information with one of such entities. These parties are not allowed to use personally identifiable information except for the purpose of providing these services. If you do not want your data to be shared, you can choose not to allow the transfer by not using that particular service.

Customer Service Correspondence

If you send us correspondence, including emails and faxes, we may retain such information in the records of your account. We may also retain customer service correspondence and other correspondence from Texadelphia.com to you. We retain these records in order to measure and improve our customer service, and to investigate potential fraud and violations of our Terms of Use Agreement. We may, over time, delete these records if permitted by law.

Cookies

A "cookie" is a piece of data stored on a user's hard drive containing information about the user. As part of offering and providing personalized services, we may use cookies in an effort to save you time while on our Website. If a user rejects the cookie, he or she may still have limited use of the Website. Generally we use cookies to:

Remind us who you are and to access your account information;
Track and target the interests of our users to enhance the experience on our Website; and
Estimate our audience size and measure certain traffic patterns.

IP Addresses

Every computer connected to the Internet is given an IP address. We use IP addresses to analyze trends, administer the Website, track users' movement and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information, and our web servers do not record the email addresses of our visitors.

Sharing

As a general rule, except as described in this privacy policy, we will not disclose any of your personally identifiable information except when we have your permission or under special circumstances (such as when we believe the law requires it). We may disclose or share aggregated demographic information with certain partners, affiliates and advertisers, however, except as described above, this is not linked to any personal information that can identify any individual person or company. In addition, Texadelphia.com may disclose account or other personal information when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with bbqsandwichking.co.th's rights or property, other Website users or anyone else

that could be harmed by such activities.

Bbqsandwichking.co.th may also release personal information to appropriate governmental authorities under the following circumstances:

Where release is required by law (for example, a subpoena) or regulation, or is requested by a government agency conducting investigations or proceedings; or
Where our records indicate a company may be engaged in fraudulent activity or other deceptive practices that a governmental agency should be made aware of.
As with any other business, it is possible that bbqsandwichking.co.th in the future could merge with or be acquired by another company. If such an acquisition occurs, the successor company would have access to the information maintained by bbqsandwichking.co.th, including customer account information, but would continue to be bound by this Privacy Policy unless and until it is amended as described herein.

Links

This Website may contain links to other websites. Please be aware that we are not responsible for the privacy practices of such other websites, as this privacy policy applies solely to the Website. We encourage our users to remain vigilant when they leave our Website and to read the privacy statements of each and every website that collects personally identifiable information.

Surveys

From time-to-time our Website may request information from users via surveys (e.g. within the Feedback section of the Website). Participation in these surveys, to the extent we run any, is completely voluntary and the user therefore has a choice whether or not to disclose this information. Information requested may include contact information (such as name and shipping address) and demographic information (such as zip code and age level). Survey information will be used for purposes of monitoring or improving the use and satisfaction of the Website.

Security

This Website takes numerous precautions to protect our users' information. When users submit sensitive information via the Website (e.g. [credit card information]), such information is protected both on- and offline. [We encrypt certain sensitive information using Secure Socket Layer (SSL) technology to ensure that our visitors' information is safe as it is sent over the Internet to our server. SSL works by using a private key to encrypt data that is transferred over the SSL connection]. In addition, all of our users' sensitive information is restricted in our offices. While bbqsandwichking.co.th employs commercially reasonable security measures to protect our data and seeks to partner with companies which do the same, we cannot absolutely guarantee the security of any data transmission over the Internet or any wireless network. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure, and we therefore are not responsible for any breach of security or for any actions of any third parties that may receive any such information.

Correction/Updating Personal Information

If your personally identifiable information changes at any time, please send us an email.

Choice/Opt-out

Our users are given the opportunity to "opt-out" of receiving communications from bbqsandwichking.co.th by sending us an email.

Notification of Changes

If we decide to change our privacy policy, we will post those changes under the appropriate link on the "home page" of our Website so our users are always aware of what information we collect, how we use it and under what circumstances, if any, we disclose it. The new terms shall be effective immediately upon being posted on the Website. It is the responsibility of each user to review the latest terms from time to time, and if any user does not agree with any updates to the privacy policy, such user should immediately cease use of the Website and any purchased services.